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missing
from your
collection?



UNITED STATES MINT
Department of the Treasury

Serving America Since 1792

UNITED STATES MINT

The 1996 American Eagle Proof Gold Four-Coin Set



You take great pride in your collection. Yet without the 1996 American Eagle Proof Gold Four-Coin Set, something is missing. Maintain your collection's integrity. Order your 1996 American Eagle Four-Coin Set today.

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*Call 1-800-840-2395
to order today.*



DIRECTOR
OF THE
MINT

DEPARTMENT OF THE TREASURY
UNITED STATES MINT
WASHINGTON, DC 20220

Dear Proof Eagle Collector:

In the past, you've purchased either a four- or five-coin American Eagle Gold Proof Set, our hallmark product, and the most beautiful and distinctive we offer. I'm sending this personal note because we've been looking forward to your order for 1996, and it hasn't arrived. I hope you will place your order soon.

We're moving into peak season for Proof Eagle sales. Late summer and early fall typically are when we receive the most orders from longstanding collectors updating their Eagle collections. What's more, year-end holidays are approaching, and we'll be promoting Proof Eagles to two million customers through our gift catalogs. And we brought Proof Eagles to market early again this year, so discriminating collectors and discerning gift-givers have had a longer opportunity to acquire four-coin sets.

Also, even though this is the season when demand will rise, the supply of Proof Eagles won't. In fact, maximum mintages for each denomination Proof Gold Eagle are 15,000 fewer than last year. And remember, 1996 Proof Eagle Gold Coins enjoy the lowest mintage limits of any coins currently produced by the U.S. Mint.

We're delighted that more people are adding Proof Eagles to their collections and gift lists every year. But customers like you who have been Eagle buyers in the past will always be first in our thoughts. So please... complete the order form I've enclosed and let us send your four-coin set today.

Sincerely,

Philip N. Diehl
Director
United States Mint